



Sponsorship Opportunities

2014 Creative City SUMMIT

Love Your City: Transforming Communities through Culture

June 11 – 13, 2014

Hamilton, ON

The Creative City Network of Canada is appreciative of the support from all the sponsors of the 2014 Creative City Summit. Thank you!

The Creative City Network of Canada is reaching out to businesses, organizations and its members to support the upcoming 2014 Creative City Summit in Hamilton, Ontario.

Your support will go directly towards:

- Connecting creative communities
- Showcasing best practices in cultural development
- Building sustainable economies through culture across Canada
- Enhancing cultural planning through new ideas
- Peer-to-peer learning and networking

The Creative City Network of Canada:

- Represents 14 million Canadians across the country
- Represents communities of all sizes. 64% of CCNC members come from communities under 100,000.
- Helps communities save money through access to peer-to-peer learning through workshops, summits, online resources and monthly e- newsletters.
- Covers all aspects of local cultural development including public art, creative space and place building, cultural planning and mapping, heritage, festivals and events, and culture-led economic development.

Sponsorship Opportunities

Day Sponsor (2 Opportunities)

Rights Fee: \$4,000-\$5,000

Registration Table Sponsor (1 Opportunity)

Rights Fee: \$1,000

Welcome Reception Sponsor (4 Opportunities)

Rights Fee: \$1,000-\$3,000

Public Art Round Table Sponsor (1 Opportunity)

Rights Fee: \$1,500

Meal & Break Sponsor Opportunities

Networking Break Sponsor (5 Opportunities)

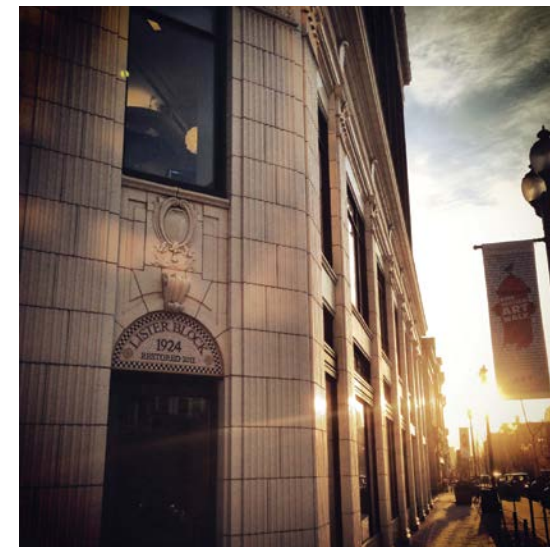
Rights Fee: \$500 - \$999

Continental Breakfast Sponsor (2 Opportunities)

Rights Fee: \$1,000 - \$1,999

Lunch Sponsor (2 Opportunities)

Rights Fee: \$2,000 - \$2,999



Lister Street Artwalk, City of Hamilton

Sponsor Opportunities & Benefits

Day Sponsor (2 Opportunities)

As the exclusive Day 2 or Day 3 Sponsor you will receive the following benefits and features:

- Recognized as a Day Sponsor of the 2014 Creative City Summit in all promotional materials: print, website, on-site signage.
- Name and /or logo to appear on the Creative City Summit webpage with hyperlink to your website.
- Name and /or logo to appear in the event program.
- One full-page ad in the event program (print-ready ad required).
- Name will be included in Social Media mentions on Twitter/Facebook.
- Logo and thank you projected at the main venue for your particular day
- Name and/or Logo will be featured on signage at the registration table and Welcome Reception.
- Promotion materials or samples on a table at summit venue for a particular day.
- Disseminate information into welcome kits distributed at the Summit registration to all delegates.
- Acknowledged in the welcome announcement
- Two complimentary passes to attend the summit.
- Two complimentary vouchers to attend the Welcome Reception.

Registration Table Sponsor (1 Opportunity)

As the Registration Table Sponsor for the 2014 Creative City Summit, you will be recognized as a Sponsor of the 2014 Creative City Summit and receive the following benefits and features:

- Name and /or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and /or logo to appear in the event program.
- Name and/or logo will be featured on signage at the Summit registration table.
- Promotion materials at the Registration Table.
- Acknowledged in the welcome announcement.

Welcome Reception Sponsor (4 Opportunities)

As a sponsor of the Creative City Summit Welcome Reception, you will be recognized as a Welcome Reception Sponsor of the 2014 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Registration Table Sponsor plus:
- Name and/or logo will be featured on the event sign located at the Welcome Reception.
- Promotion materials on a table at the Welcome Reception venue.
- Two complimentary vouchers to attend the Welcome Reception.

Public Art Round Table Sponsor

As a sponsor of the Creative City Summit Public Art Round Table, you will be recognized as the Public Art Round Table Sponsor of the 2014 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Registration Table Sponsor plus:
- Name and/or logo will be featured on the event sign located at the Public Art Round Table.
- Promotion materials or samples on a table at the Public Art Round Table venue.
- Two complimentary passes to attend the Public Art Round Table.
- Two complimentary vouchers to attend the Welcome Reception.



Super Crawl 2012, City of Hamilton

Meal & Break Sponsor Opportunities: Networking Break Sponsor (5 Opportunities)

As a sponsor of the Day 1, Day 2 or Day 3 Networking Break, in either the morning or the afternoon, you will be recognized as an official Networking Break Sponsor of the 2014 Creative City Summit and receive the following benefits and features:

- Name and /or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and /or logo to appear in the event program.
- Name and/or logo will be featured on one event sign located at your break.
- Logo will be featured on signage at the Summit registration desk.
- Acknowledged in the welcome announcement.

Continental Breakfast Sponsor (2 Opportunities)

As a sponsor of the Day 2 or Day 3 Continental Breakfast Sponsor, you will be recognized as an official Continental Breakfast Sponsor of the 2014 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Networking Break Sponsor plus:
- Promotion materials or samples on the materials table for that day.

Lunch Sponsor (2 Opportunities)

As a sponsor of the Day 2 or Day 3 Lunch, you will be recognized as an official Lunch Sponsor of the 2014 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Continental Breakfast Sponsor plus:
- One half-page ad in the event program (print-ready ad required).

Please call or email us today to become a 2014 Creative City Summit Sponsor!

Tel: (604) 688-2489

Email: jennifer@creativecity.ca

Creative City Network of Canada

www.creativecity.ca

* Marketing benefits are subject to amendment

About the Creative City Network of Canada

The Creative City Network of Canada (CCNC) is a national non-profit organization that operates as a knowledge sharing, research, public education, and professional development resource in the field of local cultural policy, planning and practice.

Through its work, the CCNC helps build the capacity of local cultural planning professionals - and by extension local governments - to nurture and support cultural development in their communities. By doing so, the CCNC aims to improve the operating climate and conditions for artists and arts and cultural organizations across the country, and the quality of life in Canadian communities of all sizes. The members of the CCNC are local governments across Canada.

CREATIVE CITY



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