

2015 Creative City SUMMIT

Kelowna, BC, October 27 - 29, 2015

SPONSORSHIP OPPORTUNITIES

Let's Cultivate Culture!

Nurture, Grow, Celebrate Culture in Your Community

October 27-29, 2015 - Kelowna, British Columbia

The Creative City Network of Canada is reaching out to its members, businesses and organizations to support the upcoming 2015 Creative City Summit in Kelowna, British Columbia.

Your support will go directly towards:

- Connecting creative communities
- Showcasing best practices in cultural development
- Building sustainable economies through culture across Canada
- Enhancing cultural planning through new ideas
- Providing peer-to-peer learning and networking opportunities
- Growing the Creative City Network

Sponsorship Opportunities

Day Sponsor

Rights Fee: \$4,000-\$5,000

Registration Table Sponsor

Rights Fee: \$1,000

Public Art in Review Sponsor

Rights Fee: \$1,000

Public Art Round Table Sponsor

Rights Fee: \$1,500

Networking Break Sponsor

Rights Fee: \$500 - \$750

Breakfast Sponsor

Rights Fee: \$1,000 - \$1,500

Lunch Sponsor

Rights Fee: \$1,500 - \$2,000



Kelowna Library. Photo from City of Kelowna

Sponsorship Benefits

Day Sponsor (2 Opportunities)

As the exclusive Day Sponsor you will receive the following benefits and features:

- Recognized as a Day Sponsor of the 2015 Creative City Summit in all promotional materials: print, website, on-site signage.
- Name and /or logo to appear on the Creative City Summit webpage with hyperlink to your website.
- Name and /or logo to appear in the event program.
- One full-page ad in the event program (print-ready ad required).
- Name will be included in Social Media mentions on Twitter/Facebook.
- Logo and thank you projected at the main venue for your particular day

- Name and/or logo will be featured on the signage at the registration table and at the Welcome Reception.
- Promotion materials or samples on a table at summit venue for particular day.
- Disseminate information into welcome kits distributed at the Summit registration to all delegates.
- Acknowledged in the welcome announcement.
- Two complimentary passes to attend the summit.
- Two complimentary vouchers to attend the Welcome Reception.

Registration Table Sponsor

You will be recognized as the Registration Table Sponsor for the 2015 Creative City Summit and receive the following benefits and features:

- Name and /or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and /or logo to appear in the event program.
- Name and/or logo will be featured on signage at the Summit registration table.
- Promotion materials or samples at the Registration Table.

Public Art in Review Sponsor

You will be recognized as the Public Art in Review Sponsor for the 2015 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Registration Table Sponsor plus:
- Name and/or logo will be featured on the event sign.
- Acknowledged at the Public Art in Review.



Stuart Park Bear by Brower Hatcher, 2010. Photo by Hans Breuer

Public Art Round Table Sponsor

You will be recognized as the Public Art Round Table Sponsor for the 2015 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Registration Table Sponsor plus:
- Name and/or logo will be featured on the event sign located at the Public Art Round Table.
- Promotion materials or samples on a table at the Public Art Round Table venue.
- Two complimentary passes to attend the Public Art Round Table.
- Two complimentary vouchers to attend the Welcome Reception.

Networking Break Sponsor

(5 Opportunities)

You will be recognized as one of the Networking Break Sponsors of the 2015 Creative City Summit and receive the following benefits and features:

- Name and /or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and /or logo to appear in the event program.
- Name and/or logo will be featured on one event sign located at your break.
- Logo will be featured on signage at the Summit registration desk.

Breakfast Sponsor (2 Opportunities)

You will be recognized as one of the Breakfast Sponsors for the 2015 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Networking Break Sponsor plus:

- Promotion materials or samples on the materials table for that day.

Lunch Sponsor (2 Opportunities)

You will be recognized as one of the Lunch Sponsors for the 2015 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Breakfast Sponsor plus:
- One half-page ad in the event program (print-ready ad required).

Please call or email us today to become a 2015 Creative City Summit Sponsor!

Tel: (604) 688-2489

Email: jennifer@creativecity.ca

Creative City Network of Canada

www.creativecity.ca

* Marketing benefits are subject to amendment

The Creative City Network of Canada (CCNC)

- The CCNC is a national non-profit organization consisting of municipalities, organizations and individuals working to support cultural development in their communities.
- We offer members peer to peer learning through summits, workshops, online resources and monthly e-newsletters.
- We are leaders in all aspects of local cultural development including research and policies related to public art, creative placemaking, cultural services and facility planning and mapping, heritage, festivals and culture led economic development.
- The CCNC represents communities of all sizes across the country and the work of our members impacts over 16 million Canadians.

The Creative City Network of Canada appreciates the support of all the sponsors of the 2015 Creative City Summit. Thank you!