

Session Name: Social Responsibility of Festival Organizers

Date:
November
6, 2018

Notes

Topic	Key themes or ideas shared, questions & discussion
Social responsibility of festival organizations	<p>Sharing best practices</p> <p>Ties between community development and culture</p> <p>How does municipality take on social responsibility</p> <p>What is social responsibility</p> <p>Green approach with water stations, compostable supplies</p> <p>Patronage of the community partners</p> <p>Social engagement of community clubs & organizations</p> <p>Developers involved in providing green spaces</p> <p>Challenge when green space disappears</p> <p>Integration into master plans, written into development</p> <p>Demand for community space</p> <p>Direct impact on shoulder community, inviting or not - washrooms, wayfinding</p> <p>Exposure of partners with active engagement , not just standing behind a table</p> <p>Enhancement funding for providing environmental initiatives, few \$150, \$200</p> <p>Use to demonstrate uptake by groups in the community,</p> <p>Diverse populations need policies to define space for the need</p> <p>Reducing red tape for implementation</p> <p>Safety needed</p> <p>Structures around working with stakeholders?</p> <p>Policy on use for public space for events</p> <p>Service clubs struggling with their resources</p> <p>Collaboration of groups to support one another get support from municipalities</p> <p>Mentoring groups by exposing to best practices to help them grow</p> <p>Levels of impact require more planning up to council approval</p> <p>How to say no, policy defines event timing & tasks, checklists</p> <p>Logistical info helps define if they can accomplish their goal</p> <p>Length of time for applications tied to size & \$\$\$</p> <p>Referenced city of Ottawa event policy on line as an excellent resource</p> <p>How do you drive policy towards embracing social responsibility</p> <p>Who sits at the planning table?</p> <p>Strategic or operations? Mid management flow up...</p> <p>Culture often gets lost from the planning</p> <p>“Cultural vibrancy” Helton Hills is the example</p> <p>Land use policies for agricultural lands very limiting</p> <p>Looking at what business looks like in 30 years’ time, integrating culture needed,</p>

Policies for waste, environmental impact, how are costs covered e.g. police
,
Provincial grants available? Tourism, e.g. Celebrate Ontario
Police can't provide level of service needed, private security?, level they can
enforce is a challenge, in-house training of staff to fulfill, do they specialize
in special events?
Removing risk from municipality and placing on event organizers, how to
transfer risk? Signing to acknowledge adequate level of care to manage the
risk?
Impact of cannabis on events?
For major festivals who has a PMR always on site? Struggling with a liability
and who is responsible?

Session Name: Social Responsibility of Festival Organizers

Date: Tuesday November 6th, 2018

Notes

<u>Topic</u>	<u>Key themes or ideas shared, questions & discussion</u>
<ul style="list-style-type: none"> • Shawn Binns Facilitator • How orgs are dealing with events and the topic of social responsibilities, issues and 	<ul style="list-style-type: none"> • Round Table <ul style="list-style-type: none"> ○ Canadian Heritage ○ York Region Arts Council ○ Manager of Culture – City of Oshawa ○ Tourism and Culture – City of Hamilton ○ Events – Alberta ○ Culture Services – Alberta ○ Heritage Services ○ Arts and Grants – City of Saskatoon ○ County of Huron – Festivals ○ Cambridge – Events (produced and community) ○ Culture Services – Milton ○ Arts and Culture (festival and events) – BC • In what ways are you seeing social organizers taking on social responsibility? • What is social responsibility? <ul style="list-style-type: none"> ○ Community communication – zoning, by laws etc. ○ Festival and events bending rules

<p>opportunities</p> <ul style="list-style-type: none"> • Cultural planning, special events master plans • Policies / Guidelines 	<ul style="list-style-type: none"> ○ Balance between local gov + community ○ Economically and socially dis advantage? ○ Events are moving because they're tired of dealing with homeless-ness ○ What are the different perspectives? Who are the stakeholders? ○ What are the responsibilities of the festival organizers? ○ Local issues to be considered in the planning ○ Environmental Impact ○ How are we managing the expectations of the festival organizers <ul style="list-style-type: none"> • What are we doing around social responsibility as overseeing events? <ul style="list-style-type: none"> ○ Regional district put together a zero waste guide for festival organizers ○ Showing third party event organizers the positive outlook on these guides and how they could potentially decrease their costs ○ Security, Police, EMS – large expense for third party organizers, receiving good data, types of incidents etc. <ul style="list-style-type: none"> ▪ Collect data! Important! ▪ KPI's, performance measures ▪ Great tool for continuous learning ○ More socially conscious example: <ul style="list-style-type: none"> ▪ Treaty acknowledgement ▪ Barrier free ○ Sponsorship dictating events based on funding <ul style="list-style-type: none"> ▪ Policy on public space & Events ○ What makes an event special? ○ Taste of Saskatchewan <ul style="list-style-type: none"> ▪ Event is ruining the space ○ Integration with planning <ul style="list-style-type: none"> ▪ What is the community looking like? ▪ Planning for event spaces within the community? ▪ Culture Master Plans • Permissible use of the event spaces • Is there more that can be done / should be done around providing incentives for event organizers to do about social responsibility • Question about volunteers within municipalities for events
---	---

	<ul style="list-style-type: none"> ○ More volunteer engagement ○ Core competencies signed off on ○ Elderly people coming out, younger volunteers coming in ○ Segment the market of volunteers <ul style="list-style-type: none"> • Defining the Municipal roles of events <ul style="list-style-type: none"> ○ We give away the farm for free – events at no cost ○ Provision of civic services ○ Celebrate Ontario Grant – Tourism impact study, surveys of participants ○ Cost recovery <ul style="list-style-type: none"> • High Risk Events <ul style="list-style-type: none"> ○ Risk Assessments
--	---

Session Name: Social Responsibility for Festival Organizers
 Facilitated by Sean, Town of Oro-Medonte
 Date: November 6, 2018 at 2:45 pm

Notes

Topic	Key themes or ideas shared, questions & discussion
	<p>Resource Dump:</p> <ul style="list-style-type: none"> • Canada Arts Presentation Fund – Funding Source from Canadian Heritage • Building Communities Program – Canadian Heritage • Policy re. Vigils & Protest (interest in sharing) • LEAN continuous improvement methodologies <p>Session Attendees:</p> <ul style="list-style-type: none"> • Sean, Town of Oro-Medonte (Events on Private Property-Burls Creek) • Punam, City of Ajax • Tara, City of Coquitlum • Diana, Fort Saskatchewan • Valerie, Canadian Heritage • Josh, City of Waterloo • Nicole, City of St. Catherine’s • Tammy, Independent Consultant • Julian, Town of Oakville (museums), ROM • Diana, Fort McMurray

- Danielle, 918 Bathurst
- Wanda, City of Cambridge
- Julie, City of Edmonton
- Elizabeth, City of White Rock

Context, focus of previous session:

- Social responsibility related to hosting on private/public property
- Structuring policy/plans/processes to facilitate future of events

Defining Social Responsibility:

- How are the event organizers giving back to the community
- How are event organizers treating their site in order to create a benefit for community
- Impact on a community (sound, garbage, etc)
- Event organizers have a social responsibility, that is built into mandate/mission
- Mitigate impact with 3rd party events
- Eliminate red tape, use programming to address certain conditions in the community
- Common theme is perspectives, understanding the obligations on promoter to manage social impacts associated with event (waste management/environmental effect, PR angle, i.e. performers acting irresponsibly/culturally insensitive)

Addressing Social Demands

- Canadian Heritage – have had requests for public safety infrastructure to support events, i.e. staging/metal detectors
- Looking at events seeking to make social change- seeing more of this in the events/festival industries
- Funding-giving them infrastructure to be sustainable
- Greater recognition of what can go wrong, Municipalities are risk adverse. Requisite supports for community events are not financially viable, so City is asked to take it on as opposed to community. To mitigate risk it is corporatized, it is no longer a community effort. Risk is redirected not eliminated.
- Volunteerism on decline, Emergency Management in demand passing of Cannabis Act- how do we address these pressing concerns.

How to Navigate the grey

- Vetting process on events, to make them more scalable rather than one size fits all model
- Be guide to help groups navigate, provide support to the Community organizer

- Cannabis Act, what is City's responsibility/legislation regarding vendors. Edibles rules are different provincially. Decision made a municipal level.
- Historically, cigarette companies sponsored events, Cannabis sponsored events are a thing of the future, is this socially responsible
- City produced events vs . Community events, competing for the same audience, Toronto was missing Toronto Festival, Harbourfront revitalized festival, then City launched festival in May. Both events in May wan to be funded by Heritage.
- How is it determined what events are needed in a community and who determines resources
- In artist selection is gender equity/diversity/inclusion needs to be considered when programming an event.
- How do we incentivize community services organizations to be more sustainable
- Uptake in Vigils and Protests-Men's rights/far right events –Policy is clear, and protesters are following rules.
 - Hateful speech is part of the policy for Fort Saskatchewan
- Community giving feedback on what should and shouldn't happen on public property
- Difficulty programming a limited number of weekends, how to you choose/who represents them. Selection Criteria use advisory committees as a resource. Need credentials and process, for selection.

Is there more that we can do for social responsibility:

- Municipalities act as a resource, to offer mentoring, work with internal staff to eliminate red tape
- It's about relationship building
- Be able to understand different perspectives
- Involve all parties so that all staff have an event understanding

GIS system is it used by other municipalities

User Insurance available to performers/community event organizers- half the table