

# 2012 Creative City Summit

CREATIVE CITY  
**NETWORK**  
OF CANADA

GREATER VICTORIA, BRITISH COLUMBIA, OCTOBER 21 - 23, 2012

## Fertile Grounds: Culture in Your Community October 21 – 23, 2012

The Fairmont Empress Hotel, Victoria, BC

### SUMMIT PROGRAM FEATURING:

#### Creative Places

Linda Huffman, Keynote Speaker  
Executive Director  
Arts Habitat Edmonton, AB

#### Cultural Planning

Burke Taylor, Keynote Speaker  
Co-Director  
UBC Centre for Cultural Planning and  
Development

#### Culture-Led Economic Development

Matthew Richter, Keynote Speaker  
Arts Entrepreneur  
Storefronts Seattle, USA

#### Public Art

Jane Fernyhough & Eric Fiss  
Invited Member Presenters  
City of Richmond, BC

#### 19 Peer-to-Peer Presentations

Cultural Facilities, Special Events, Festivals,  
Heritage, Cultural Mapping, Cultural  
Planning, Public Art, Creative Place Making  
and more

#### Local Arts and Culture Study Tours

Animating Public Space  
Cultural Facilities  
Collaborative Partnerships Models  
Community Arts

### EARLY BIRD SPECIAL UNTIL: FRIDAY AUGUST 31ST, 2012

#### Member Early Bird

\$449 before August 31st 2012

#### Member Regular

\$525 after August 31st 2012

#### Non-Member Early Bird

\$549 before August 31st 2012

#### Non-Member Regular

\$599 after August 31st 2012

Your registration fee includes  
access to all sessions, study tours,  
10th Anniversary Kick-Off Reception,  
City of Victoria Welcome Reception,  
two Continental Breakfasts,  
two Lunches and daily Breaks.

**Register today:**  
[www.creativecity.ca](http://www.creativecity.ca)  
**(604) 688-2489**

Creative City Network of Canada would like to thank the following for their generous support of the 2012 Creative City Summit in Greater Victoria:

Host Municipalities



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THE UNIVERSITY OF BRITISH COLUMBIA  
Continuing Studies



# Fertile Grounds: Culture in Your Community

## October 21 – 23, 2012

The Fairmont Empress Hotel, Victoria, BC



**Linda Huffman**  
Creative Places



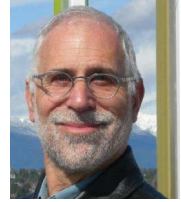
**Burke Taylor**  
Cultural Planning



**Matthew Richter**  
Culture-Led Ec. D.



**Jane Fernyhough**  
Public Art



**Eric Fiss**  
Public Art

## Discuss. Learn. Connect.

Join cultural planning practitioners from across Canada for an informative and engaging professional development experience.

Through inspirational and practical examples from real communities, this summit will uncover who is integrating affordable space into new developments, holding one-night only events, finding unconventional places for public art, repurposing spaces, and taking over abandoned storefronts.

### Make the P2P Connection

Through Peer-to-Peer Presentations, the Summit will take a behind the scenes look at how people work with and work in local governments are creative, and bring forward fresh ideas.

## About the Creative City Network of Canada

The Creative City Network of Canada is a national non-profit organization that operates as a knowledge sharing, research, public education, and professional development resource in the field of local cultural policy, planning and practice.

Through its work, the Creative City Network of Canada helps build the capacity of local cultural planning professionals - and by extension local governments - to nurture and support cultural development in their communities. By doing so, the Creative City Network of Canada aims to improve the operating climate and conditions for artists and arts and cultural organizations across the country, and the quality of life in Canadian communities of all sizes. The members of the Creative City Network are local governments across Canada.

## SCHEDULE AT A GLANCE | SUNDAY, OCTOBER 21, 2012

Day .5

### CREATIVE CITY SUMMIT EVENING EVENT

7:00 pm – **CCNC 10th Anniversary Kick-off**

9:00 pm Location: Bard and Banker Scottish Pub, 1022 Government Street, Victoria, BC

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## SCHEDULE AT A GLANCE | MONDAY, OCTOBER 22, 2012

Day 1

### CREATIVE CITY SUMMIT DAY EVENTS

7:30 am – Location: The Fairmont Empress Hotel, 721 Government Street, Victoria, BC

5:30 pm

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7:30 am Registration & Coffee

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8:30 am Welcome

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8:45 am Linda Huffman, Creative Places Keynote, *The Art of Living with City Administration*

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#### 10:00 am **P2P PRESENTATIONS**

**Public Art & Cultural Facilities** Crystal Ballroom REBECCA CANN & STEVE SOLSKI  
*St. Catharines' Performing Arts Centre – A story of community, partnership and revitalization*

**Festivals & Community** Balmoral Room RACHAEL SEUPERSAD  
*Calgary Festival and Events Policy*

**Cultural Mapping & Cultural Planning** Buckingham Room KATE HAGERMAN  
*You Don't Know What You've Got 'Till Its Gone*

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#### 10:45 am **P2P PRESENTATIONS**

**Public Art & Cultural Facilities** Crystal Ballroom SHEILA MCKINNON  
*Creating a Home for the Arts Council of Surrey*

**Festivals & Community** Balmoral Room RENATA MILLS  
*Artisans, Buskers & Concerts: The ABCs of Arts-Led Animation of Public Spaces in Kelowna*

**Cultural Mapping & Cultural Planning** Buckingham Room JOHN ARIYO & BONNIE BROWN  
*Developing a sustainable cultural resource mapping project*

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11:30 am Jane Fernyhough and Eric Fiss, Invited Member Presenters on Public Art  
*Intersections: Public Art and Urban Planning*

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12:30 pm Networking Lunch

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1:30 pm Local Arts & Culture Study Tours

**Animating Public Space in Victoria through Arts and Culture**

Transportation: Walking and Ferry Boat

**Collaborative Partnerships Models in Greater Victoria** Transportation: Bus

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3:30 pm Michael Hill, Graffiti and Art - *Is it valued or is it vandalism?*

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4:30 pm Burke Taylor, Cultural Planning Keynote, *Toward the Creative City*

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### CREATIVE CITY SUMMIT EVENING EVENT

6:00 pm – **City of Victoria Welcome Reception**

8:00 pm Location: Royal BC Museum, 675 Belleville Street, Victoria, BC

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CREATIVE CITY SUMMIT DAY EVENTS

7:30 am – Location: The Fairmont Empress Hotel, 721 Government Street, Victoria, BC

5:30 pm

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7:30 am Registration & Coffee

8:30 am CCNC AGM

9:00 am Matthew Richter, Culture-Led Ec.D. Keynote, *Storefront Art Activation: Piercing the Membrane*

10:00 am **P2P PRESENTATIONS**

**Public Art & Cultural Facilities** Crystal Ballroom LORI PHILLIPS *BC Public Art Network (BCPAN)*

**Festivals & Community** Balmoral Room ROBYN SPENCER & DEBBIE DEE

*Talk Creative to Me: City Hall and the creative community*

**Cultural Mapping & Cultural Planning** Buckingham Room PATRICIA HUNTSMAN

*Making Culture Count! Town of Qualicum Beach Cultural Planning Project*

10:45 am **P2P PRESENTATIONS**

**Public Art & Cultural Facilities** Crystal Ballroom TERRY NICHOLSON *Flower Power Reborn*

**Festivals & Community** Balmoral Room ROSE ZACK

*Municipal and Community Partnerships: Nocturne*

**Cultural Mapping & Cultural Planning** Buckingham Room JOHANNA ROWE

*Rediscover Your Community Cultural Mapping & Heritage Celebration*

11:30 am CCNC in Your Community, Facilitated Discussion with Inga Petri

12:30 pm Networking Lunch

1:30 pm Local Arts & Culture Study Tours

**Neighbourhood Cultural Facilities of Fairfield and Fernwood** Transportation: Bus

**Community Arts: James Bay** Transportation: Walking and Ferry Boat

3:30 pm **P2P PRESENTATIONS**

**Public Art & Cultural Facilities** Crystal Ballroom DENIS NOKONY *East Meets West Downtown*

**Festivals & Community** Balmoral Room INGA PETRI *Changing demographics and their effect on values, beliefs and attitudes toward performing arts presentation*

**Cultural Mapping & Cultural Planning** Buckingham Room JULIE BURROS & ORIT SARFATY

*Chicago Cultural Plan 2012: Lessons Learned*

4:15 pm **P2P PRESENTATIONS**

**Public Art & Cultural Facilities** Crystal Ballroom LEAH BAYLY

*Public Art in a Shifting Economy – Meeting new Demands*

**Festivals & Community** Balmoral Room SHERRY SHAW-FROGGATT

*Remember Artember: Or how to launch a festival without losing your mind*

**Cultural Mapping & Cultural Planning** Buckingham Room KEVIN KITCHEN &

FRANCES WESTLUND *From Mapping to Planning and Back: The Saskatoon Experience*

5:00 pm Artistic Send-Off

5:30 pm Adjournment

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