

HAPPY CITY SPONSORSHIP OPPORTUNITIES

Let's Cultivate Culture! Nurture, Grow, Celebrate Culture in Your Community

October 27-29, 2015 - Kelowna, British Columbia

The Creative City Network of Canada and the City of Kelowna

are excited to be hosting the 2015 Creative City Summit in Kelowna, BC from October 27 - 29!

Unique to this year's summit, we are thrilled to be presenting award-winning author and urban experimentalist, Charles Montgomery, in a public presentation at the Rotary Centre for the Arts on Thursday, October 29.



Rotary Centre for the Arts, Kelowna, BC

The Creative City Network of Canada appreciates the support of all the sponsors of the 2015 Creative City Summit. Thank you!

Can the shape of your city affect how happy you are? Yes, says Charles Montgomery, who explores the intersection of urban design and the new science of happiness. In psychology, neuroscience, and behavioral economics, and in cityscapes from Disneyland to Dubai, he finds the link between the ways we think about risk and reward and the ways we design our cities.

Mr. Montgomery is the author of *Happy City*. In his work, Montgomery has used insights in happiness science to drive high-profile experiments that help citizens transform their relationships with each other and their cities. Among his awards is a Citation of Merit from the Canadian Meteorological and Oceanographic Society for outstanding contribution towards public understanding of climate change science. Montgomery has advised and presented to planners, students, and decision-makers across America, Canada, and England.

We invite you to help us to bring Charles Montgomery to Kelowna!

For your sponsorship contribution you will be recognized as one of the Happy City Sponsors of the 2015 Creative City Summit.

Benefits are dependent on the contribution amount (\$500 to \$1,500) and may include:

- Name and /or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name and /or logo to appear in the Creative City Summit program and on signage at the registration table.
- Name and /or logo to appear on all promotional material for the Happy City evening event including print, website, on-site signage
- 2 tickets to Rotary Centre for the Arts presentation and reception
- Volunteer opportunities for sponsor staff

The Creative City Network of Canada (CCNC)

- The CCNC is a national non-profit organization consisting of municipalities, organizations and individuals working to support cultural development in their communities.
- We offer members peer to peer learning through summits, workshops, online resources and monthly e-newsletters.
- We are leaders in all aspects of local cultural development including research and policies related to public art, creative placemaking, cultural services and facility planning and mapping, heritage, festivals and culture led economic development.
- The CCNC represents communities of all sizes across the country and the work of our members impacts over 16 million Canadians.