

2015 Creative City **SUMMIT**

Kelowna, BC, October 27 - 29, 2015

OPEN CALL FOR PRESENTATIONS

Let's Cultivate Culture!

Nurture, Grow, Celebrate Culture in Your Community

October 27-29, 2015 - Kelowna, British Columbia

The Creative City Network of Canada (CCNC) invites members and non-members to submit peer-to-peer proposals for the upcoming 2015 Creative City Summit **Let's Cultivate Culture! Nurture, Grow, Celebrate Culture in Your Community** taking place in Kelowna, British Columbia from October 27-29, 2015.

Culture is a key pillar in your community, so don't miss this essential annual professional development opportunity to challenge your thinking, network with peer-experts across the country, learn from inspirational keynote speakers, celebrate success, and nurture new ideas on how to harvest the creative potential in your community.

Do you have an exciting transformational experience on how to cultivate culture in your community you'd like to share?

We welcome submissions for peer-to-peer session presentations (in English) that describe new ideas, involve developing concepts and which celebrate any aspect of arts and heritage planning and development in local communities by members and non-members of CCNC.

Considered subjects include:

**Sub-theme 1:
 Economic Development
 and Cultural Tourism**

Incubating cultural industries; Building a case for culture; Connecting Destination Marketing Organizations with local government; Promoting Cultural Heritage.

**Sub-theme 2:
 Cultural Planning and Mapping**

Celebrating cultural assets; Linking cultural indicators with Official Community Plans; Engaging through technology.

**Sub-theme 3:
 Public Art and Creative
 Placemaking**

Cultivating community champions; Developing cultural facilities; Animating outdoor spaces; Integrating public art/design in municipal infrastructure.



Rotary Arts Centre, Kelowna. Photo by Hans Breuer

**Sub-theme 4:
 Community Engagement and
 Capacity Building**

Grant programs; Succession planning; Nurturing non-profit governance; inter-departmental relationships within municipalities.

Why Present:

- Share leading practices of cultural development from your community.
- Raise the profile of your work and community through the Summit brochure and promotional materials.
- Increase your cultural development network across Canada.
- Influence and develop the practice of cultural planning by sharing your community's stories.
- Achieve your personal goal of continuing education and learning.
- Be associated with a quality senior level educational event.

Further Details:

- P2P presentation sessions are 45 minutes including a question and answer period. Further guidelines will be provided.
- All submissions will be reviewed by the 2015 Summit Planning Committee. Evaluation will be based on meeting the eligibility criteria and appropriateness and connectivity to the summit's theme. Consideration will be given to ensuring a geographic diversity of presenters, as well as community size.



Spirit of Sail by Robert Dow Reid, 1978. Photo by Hans Breuer

- Presenters will be profiled on the CCNC 2015 Summit website, and will be showcased in the program.
- Presenters receive a \$70.00 discount on early-bird registration and are able to attend the 2015 Summit at a rate of \$475.00 for members, \$575.00 for non-members. Presenters must register by **August 21, 2015**.

To Apply:

Proposals, in the form of a provisional title and an abstract of 200-250 words, along with your full name, e-mail address, affiliation and position should be submitted before **May 8, 2015, 5:00pm PST** to Jennifer Lord, General Manager Creative City Network of Canada jennifer@creativecity.ca

For more information visit

www.creativecity.ca