

## SPONSORSHIP OPPORTUNITIES

### Views from the Edge: Periphery, Perspective and the Contemporary City October 18 – 20, 2017 – Halifax, Nova Scotia

The Creative City Network of Canada is reaching out to its members, businesses and organizations to support the upcoming 2017 Creative City Summit in Halifax, Nova Scotia.

#### Sponsorship Opportunities

##### Day Sponsor

Rights Fee: \$4,000

##### Registration Table Sponsor

Rights Fee: \$1,000

##### Study Tour Sponsor

Rights Fee: \$500

##### Networking Break Sponsor

Rights Fee: \$500

##### Breakfast Sponsor

Rights Fee: \$1,250

##### Lunch Sponsor

Rights Fee: \$1,500

##### New Delegate Meeting Sponsor

Rights Fee: \$500

**Please call or email us today to become a 2017 Creative City Summit Sponsor!**

Tel: (604) 688-2489

Email: [events@creativecity.ca](mailto:events@creativecity.ca)

**Creative City Network of Canada**

[www.creativecity.ca](http://www.creativecity.ca)

#### Sponsorship Benefits

##### Day Sponsor (3 Opportunities)

As the exclusive Day Sponsor you will receive the following benefits and features:

- Recognized as a Day Sponsor of the 2017 Creative City Summit in all promotional materials: print, website, on-site signage
- Name and /or logo to appear on the Creative City Summit webpage with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and /or logo to appear in the event program.
- One full-page ad in the event program (print-ready ad required).
- Logo and thank you projected at the venue for your particular day
- Name and/or logo will be featured on the signage at the registration table and located Welcome Reception.
- Promotion materials or samples on a table at summit venue for particular day.
- Disseminate information into welcome kits distributed at the Summit registration to all delegates.
- Acknowledged in the welcome announcement.
- Two complimentary passes to attend the summit.
- Two complimentary vouchers to attend the Welcome Reception.



Photo: City of Halifax

##### Registration Table Sponsor

You will be recognized as the Registration Table Sponsor for the 2017 Creative City Summit and receive the following benefits and features:

- Name and /or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and /or logo to appear in the event program.
- Name and/or logo will be featured on signage at the Summit registration table.
- Promotion materials or samples at the Registration Table.

##### Study Tour Sponsor (6 Opportunities)

You will be recognized as a Study Tour Sponsor for the 2017 Creative City Summit and receive the following benefits and features:

- Name and /or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and /or logo to appear in the event program.
- Name will be acknowledged during the Study Tour.

##### Networking Break Sponsor

(4 Opportunities)

You will be recognized as one of the Networking Break Sponsors of the 2017 Creative City Summit and receive the following benefits and features:

- Name and /or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and /or logo to appear in the event program.
- Name and/or logo will be featured on event signage located at your break.
- Logo will be featured on signage at the Summit registration desk.

##### Breakfast Sponsor (2 Opportunities)

You will be recognized as one of the Breakfast Sponsors for the 2017 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Networking Break Sponsor plus:
- Promotion materials or samples on the materials table for that day.

##### Lunch Sponsor (3 Opportunities)

You will be recognized as one of the Lunch Sponsors for the 2017 Creative City Summit and receive the following benefits and features:

- All the benefits listed for the Networking Break Sponsor plus:
- Promotion materials or samples on the materials table for that day.



Photo: City of Halifax

##### New Delegate Meeting Sponsor

You will be recognized as the New Delegate Meeting Sponsor for the 2017 Creative City Summit and receive the following benefits and features:

- Name and/or logo to appear on the Creative City Summit website with hyperlink to your website.
- Name will be included in Social Media mentions on Twitter/Facebook.
- Name and/or logo to appear in the event program.
- Name and/or logo will be featured on event signage located at your meeting.
- Logo will be featured on signage at the Summit registration desk.

#### The Creative City Network of Canada (CCNC)

- The CCNC is a national non-profit organization consisting of municipalities, organizations and individuals working to support cultural development in their communities.
- We offer members peer to peer learning through summits, workshops, online resources and monthly e-newsletters.
- We are leaders in all aspects of local cultural development including research and policies related to public art, creative placemaking, cultural services and facility planning and mapping, heritage, festivals and culture led economic development.
- The CCNC represents communities of all sizes across the country and the work of our members impacts over 16 million Canadians.

**The Creative City Network of Canada is appreciative of the support from all the sponsors of the 2017 Creative City Summit. Thank you!**

\*Marketing benefits are subject to amendment